



CHINA AFRICA ALGERIA

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展、中
原国
材机
料械
及、
The Chinese
Machinery,
Equipment,
Raw Materials,
& Products
Expo in Africa

Machinery
& Industrial
Equipment



Healthcare
& Medical



Agro-food
Industry



Packaging
& Printing



Textile,
Leather &
Apparel



Agriculture
& Agritech



Logistics
& Transport



Digital &
Smart Tech



Construction
& Building
Materials



Energy &
Power



Signage,
LED & Display
Systems



Stone &
Mineral
Products



Automotive
& Spare Parts



Chemical
& Raw
Materials



Home,
Furniture
& Decor



Security
& Fire Safety



Cement
& Building
products



Water &
Environment
technology



Plastics
& Rubber



Beauty
products &
Cosmetics



29-31 DEC

2027 EDITION 届

CCO, ORAN

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@chinafricaexpo

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contact@chinafricaexpo.com



ABOUT CHINAFRICA

The premier expo where Chinese industrial excellence converges with Africa's boundless potential — right in the heart of North Africa.

关于展会



+20
SECTORS

3 DAYS
29-30-31 DEC

ORAN
CCO, ALGERIA

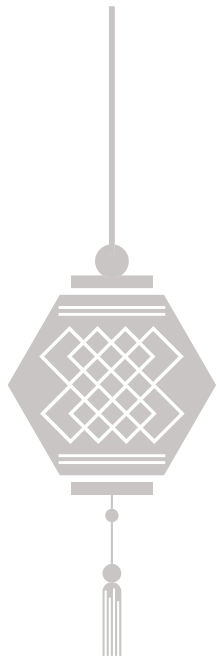


CHINAFRICA Algeria is the first dedicated Chinese trade expo in North Africa, bringing together manufacturers, suppliers, and buyers across 20+ industrial sectors under one roof — eliminating the need for costly trips to China.

Held annually at the CCO — Centre de Conventions d'Oran, the expo is a strategic gateway for Chinese firms entering the Algerian and African markets, and for African importers seeking direct access to Chinese industry.

为什么选择非洲

WHY AFRICA?



For decades, global growth was driven by established markets. Today, the center of gravity is shifting.

Africa is the youngest and fastest-urbanizing continent in the world. By 2050, its population is expected to reach 2.5 billion, with a rapidly expanding middle class and an accelerating demand for infrastructure, manufacturing, and consumer goods. This is not simply an emerging market. It is the world's last major growth frontier. Chinese industry has mastered scale, efficiency, and execution. Africa offers the complementary forces: demand, resources, and a growing workforce.

This is not about aid or extraction. It is about economic alignment.

With the African Continental Free Trade Area (AfCFTA) creating the largest free trade zone in the world, a unified market is taking shape — one that will define the next era of global supply chains.

The companies that enter early, build partnerships, and establish trust will be the ones that lead the next 30 years of trade.

CHINAFRICA Expo is your point of entry.





WHY ORAN- ALGERIA?

为什么是奥兰



Strategically positioned on the Mediterranean coast, **Oran** serves as a natural gateway between Europe, North Africa, and the wider African continent.

As Algeria's second-largest city, Oran combines a strong industrial base with a rapidly developing infrastructure ecosystem, making it one of the country's most important economic hubs.

The city benefits from direct maritime access, proximity to major trade routes, and connectivity to key regional markets across North and West Africa.

Beyond its strategic location, Oran offers a dynamic business environment supported by ongoing investment in infrastructure, logistics, and industrial development. It provides the right conditions for international companies seeking to expand into emerging markets.

Hosting ChinAfrica Expo in Oran positions the event at the heart of a growing trade corridor, where global supply meets regional demand.

Oran is not just a location. It is a gateway to opportunity.

SOME STATS

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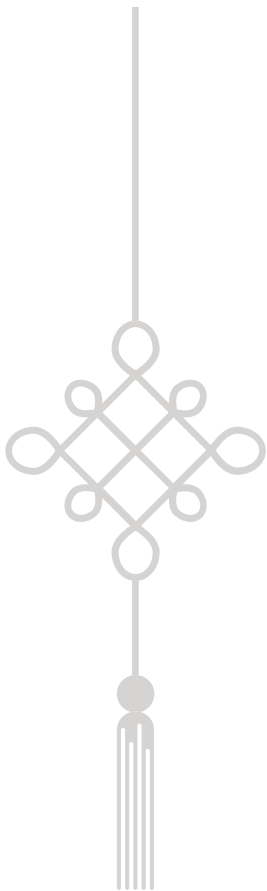
The foundation is already built. China is not entering a new market. It is deepening an established economic stronghold.

\$152.5 BILLION in bilateral trade recorded in 2025, with China maintaining a dominant export position of \$139.1 billion.

\$47 BILLION committed by the National Development Equipment Fund (CNED) across 50 national megaprojects.

\$6.6 BILLION in fresh project approvals granted in the first four months of 2025 alone, covering 743 new ventures.

6.3% Industrial Growth: National public sector production rose significantly in Q2 2025, with non-hydrocarbon industries surging by 7.9% and construction materials jumping 16.7%.



THE IMPORTANCE OF ALGERIA?

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重要性

A Market of Scale, Stability, and Strategic Opportunity

ALGERIA is one of the largest and most underleveraged markets in Africa, offering a powerful combination of population scale, import demand, and strategic geographic positioning.

- MARKET SIZE & DEMAND

- Population: **45+ MILLION**
- One of the largest consumer markets in North Africa
- Strong and sustained demand for imported industrial products, machinery, and raw materials

- IMPORT-DRIVEN ECONOMY

- Algeria remains heavily dependent on imports across key sectors
- High demand for:
Industrial machinery / Construction materials / Electrical equipment / Automotive parts / Consumer goods
- Significant opportunities for foreign suppliers to establish long-term distribution networks

- STRATEGIC GEOGRAPHIC POSITION

- Gateway to North Africa and the Sahel region
- Direct access to:
Algeria / Morocco / Tunisia / Libya / Mauritania ect....
- Proximity to Europe via the Mediterranean (short shipping routes)

- INFRASTRUCTURE & INDUSTRIAL DEVELOPMENT

- Major government investments in:
Infrastructure projects / Housing and construction / Energy and utilities / Industrial production
- Expanding logistics and port capabilities

- ENERGY & FINANCIAL CAPACITY

- One of Africa's leading energy producers
- Strong oil & gas revenues supporting public investment
- Stable demand backed by state-driven development projects

- BUSINESS OPPORTUNITY

Algeria represents a high-potential, under-penetrated market where international competition is still limited compared to other African economies.

- WHY NOW?

With increasing demand, infrastructure expansion, and a strategic location bridging Africa and Europe, Algeria is positioned to become a key trade and industrial hub in the region.

ChinAfrica Expo connects Chinese manufacturers directly to this opportunity.

EXHIBITOR PROFILE



参 展 商 简 介

The **CHINAFRICA** exhibition floor features Chinese enterprises across +20 strategic sectors, each selected for their direct relevance to Algeria's industrial priorities and Africa's growth trajectory.

Machinery
& Industrial
Equipment



Construction
& Building
Materials



Agro-food
Industry



Healthcare
& Medical



Textile,
Leather &
Apparel



Packaging
& Printing



Agriculture
& Agritech



Energy &
Power



Digital &
Smart Tech



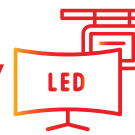
Automotive
& Spare Parts



Chemical
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Materials



Signage,
LED & Display
Systems



Home,
Furniture
& Decor



Water &
Environment
technology



Stone &
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Products



Plastics
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Beauty
products &
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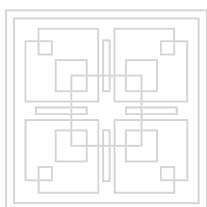
Logistics &
Transport



Security
& Fire Safety



Cement
& Building
products



VISITOR PROFILE

参 观 者 简 介

+50K

Expected
visitors

+55

Countries
represented

78%

B2B buyers &
decision-makers

3 DAYS

29-30-31 DEC

The **CHINAFRIC** event draws a targeted audience of African decision makers, project owners, and business operators actively seeking Chinese industrial partnership, equipment, and expertise.

IMPORTERS & TRADING COMPANIES

- Wholesale importers
- General trading companies
- Multi-sector distributors
- Export/import agents

MANUFACTURERS & INDUSTRY

- Factory owners & managers
- Production directors
- Raw material buyers
- Equipment procurement teams

GOVERNMENT & INSTITUTIONS

- Ministry procurement officers
- State enterprise buyers
- Public hospital directors
- Municipality representatives

PROJECT DEVELOPERS & CONTRACTORS

- Real estate developers
- Construction contractors
- Civil engineering firms
- Infrastructure companies

INVESTORS & BUSINESS DEVELOPERS

- Private equity investors
- Business angels
- Joint venture seekers
- Market entry consultants

RETAILERS & WHOLESALE

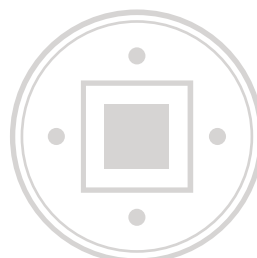
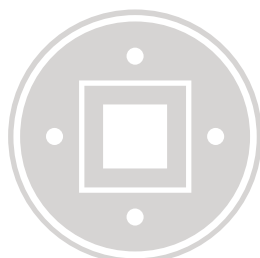
- Retail chain buyers
- Pharmacy networks
- Supermarket procurement
- Specialty store owners

PROFESSIONALS & CONSULTANTS

- Engineers & architects
- Procurement consultants
- Trade finance specialists
- Logistics & freight agents

ENTREPRENEURS & STARTUPS

- New business founders
- E-commerce entrepreneurs
- SME owners & managers
- Product sourcing scouts



THE CHOICE OF VENUE: **CCO, ORAN.**

Centre des Conventions Mohamed Benahmed (CCO)

为什么
选此
场馆





CHINAFRICA takes place at the Centre des Conventions d'Oran, Algeria's premier international business venue. The complex features a 3,000 seat auditorium, a 20,000 square meter exhibition palace, a 2,000 seat banquet hall, and multiple meeting rooms. Le Méridien Oran, a five star hotel with 272 rooms, is directly connected to the venue, allowing seamless movement between accommodation and event spaces. The CCO has hosted major international gatherings including LNG 16 and NAPEC. Perched on a cliffside overlooking the Bay of Oran, it offers a Mediterranean backdrop worthy of the ambitions gathered inside.



CONTACT US

联系



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The Chinese
Machinery,
Equipment,
Raw Materials,
& Products
Expo in Africa

Interested in CHIN Whether you are an exhibitor, a visitor, or a potential partner, our team is ready to answer your questions and guide you through the process. We look forward to hearing from you.

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